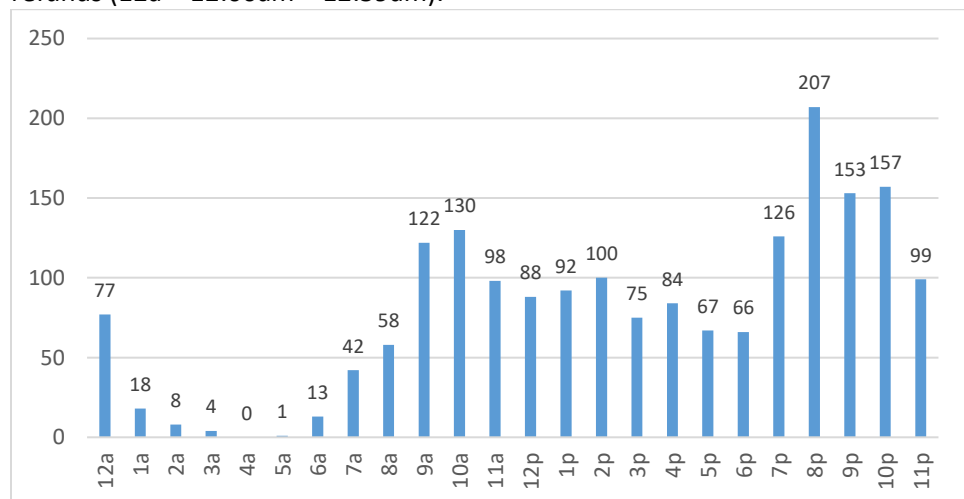


## York Headwaters Area Report – November 2017

York Headwaters Area (YHW) is pleased to share the following updates with respect to the 5 Priorities:

### Membership Growth

- Youth Membership currently at **1,829 youths**, which is 101 youth members (5%) below last year’s final membership level. However, when compared to last year same date – membership is 4% ahead
- Biggest barrier to Youth Membership growth at the moment is the inability for Groups to prioritize registrations – either in the form of a coupon code allowing bypass of Maximum Youth Capacity Restriction or a mechanism that allows Groups to pre-approve certain youth to register. The impact of not having this feature is evident when examining the registration progression:
  - After 24 Hours (on May 1, 2017): **241 Youth** Registered
  - After End of Spring Registration (on June 30, 2017): 1,634 youths registered – which an increase of 229 youths or **+16%** comparing to June 30, 2016. This was possible as groups can use the paper method to give priority to certain youths (such as those with parents willing to become a Scouter). According to our Area’s survey to groups – **66 of 96 (69%)** paper registrations in YHW were done using the paper method because of prioritization reason
  - By end of September: 1,804 youths registered – which is still around **+14%** ahead of last year same time (Sept 30, 2017 vs Sept 30, 2016)
  - However, since then, YHW only recruited an additional 25 youths – to 1,829 youths (only **+4%** ahead). Some groups are choosing to not accept more youths even when limited spaces are available. Groups are afraid once a spot is opened – it’ll be immediately taken by another person “not in the queue”. Previously the paper method can circumvent this issue – which is no longer possible. Spaces in YHW are extremely competitive – as an illustration:
    - On May 23 (Day 1 of registration opening to New Members), YHW received registration for 139 youths. Of those, 39 youths were registered during the first hour (May 23 12:03am to May 23 1:03am).
    - Overall, YHW received registrations every hour except for 4:00am – 4:59am. Here’s the distribution – numbers add up to more than 1,829 youths, because of refunds (12a = 12:00am – 12:59am):



- In YHW, an average group in YHW recruits around 20 new youth members each year (ranges from 2 to 44 new Members) – it is simply unreasonable to expect Groups to change the Maximum Capacity each time they want to give priority to a certain member. YHW needs our Council to help us advocate this feature to National on our behalf. Without this feature, growth in YHW will stagnate

### **Safety Leadership**

- YHW recruited a new DAC Safe Scouting to help promote best safe practices – from regular meetings to 1-day activities to overnight camps
- Encourage groups to understand Safety Reports are meant for learning opportunities for the entire movement rather than punishment/shame.

### **Program Quality**

- 49% of all sections within YHW completed the Program Quality Standard last year. Through training, group support visits, and Scouter's Club – YHW is working with all Scout Groups to deliver a program consistent with Canadian Path philosophy. We will have an in-depth discussion with our GC/Group Committee Members about the role of group committee in promoting quality program during this Sunday's Scouter's Club
- Continue to encourage groups to think PQA as an acknowledgement to running program in accordance to Canadian Path (rather than as some optional awards).
- Scout Popcorn - 17 Groups in YHW participated in the Scout Popcorn this year – together, they fundraised a total of **\$87,070**, which is a 40% increase from last year's \$61,985. Number of participants increased from last year's 578 youths to this year's 684 youths as well. The increase in popcorn fundraising will enable those groups to have more resources to deliver quality program.

### **Volunteer Support**

- Our Group Support Team began conducting Group Support Visits for all 28 groups in YHW (including 1<sup>st</sup> Hong Kong Canadian Group). Aim is to finish 1<sup>st</sup> round of visit in January, followed by completing the 2<sup>nd</sup> round of visit around April/May
- Our Area put in place the One Stop Shop concept – where Scouters can get many of the Screening & Training requirements done in one spot (e.g. – Registration including inputting Reference and CoC, Interview, getting online training, etc.). Feedbacks from our groups were mostly positive
- Our Area L&D Team will increase emphasis on serving the needs of novice and experienced Scouters – in the form of multiple half day workshops focusing on different topics (some of which may also be relevant for Canadian Path Woodbadge Part II topics)

### **Group Capacity**

- We noted a significant decrease in Groups having at least 3 non-section Scouters in Group Committee (a decrease from 64% last year to 43% this year). YHW will continue to work with groups to recruit parents to fill in various Group Committee roles.

Please refer to the next page for details on York Headwaters Area's progress on Scouts Canada's 5 Priorities – As of November 21, 2017.

## Performance Management Report

Scouts Canada - Shining Waters Council - York Headwaters Area (As of November 21, 2017)

Group	Membership Growth							Safety Leadership					Program Quality					Volunteer Support				Group Capacity
	Growth & Retention (Curr Yr)							Volunteer Compliance					Prior Yr Seasonal Assessments & PQS					Scouter Growth & Retention				
	Prior Year (Aug 31)	Current Year	Growth (CY v PY)	Growth (CY v PYTD)	Retention	Pending Youth (Curr Yr)	Potential Add'l Youth	Active	Pending (0-59 Days)	Pending (60+ Days)	Pending (but Ready)	Active %	Fall	Winter	Spring	Summer	PQS	Prior Year (Aug 31)	Current Year	Growth (CY v PY)	Retention	
100th Markham Group	42	36	-14%	-8%	55%	3	16	8	-	-	-	100%	0/3	0/3	0/3	0/3	0/3	9	8	-11%	78%	1
10th Richmond Hill Group	59	51	-14%	-15%	78%	-	27	25	3	6	-	74%	0/3	0/3	0/3	0/3	0/3	12	28	133%	75%	2
133rd Milliken Group	61	61	0%	-2%	84%	-	2	15	-	1	1	88%	1/4	1/4	1/4	0/4	1/4	13	15	15%	92%	1
1st Hong Kong Canadian Group	83	17	-80%	20%	20%	1	-	4	4	-	22	13%	0/4	0/4	0/4	0/4	0/4	12	8	-33%	58%	1
1st Maple Group	41	42	2%	2%	37%	2	26	3	-	2	3	38%	3/3	3/3	3/3	3/3	3/3	4	3	-25%	50%	1
1st Markham York Region MedVents Group	16	11	-31%	-8%	56%	3	-	7	-	-	-	100%	2/2	2/2	2/2	2/2	2/2	7	7	0%	100%	9
1st Richmond Hill Group	46	50	9%	28%	76%	-	17	18	-	2	1	86%	3/3	2/3	0/3	0/3	0/3	16	18	13%	100%	2
1st Stouffville Group	66	65	-2%	10%	71%	-	29	26	-	-	-	100%	0/3	0/3	0/3	0/3	0/3	15	26	73%	100%	2
1st Thornhill Group	74	65	-12%	-14%	77%	-	20	23	1	7	-	74%	0/4	0/4	0/4	0/4	0/4	30	24	-20%	77%	1
1st Unionville Group	65	69	6%	21%	74%	1	19	18	-	2	3	78%	5/5	5/5	5/5	0/5	5/5	18	18	0%	72%	3
1st Woodbridge Group	11	17	55%	73%	73%	2	26	5	-	3	-	63%	2/2	2/2	0/2	0/2	0/2	4	5	25%	100%	0
22nd Markham Group	37	40	8%	29%	76%	1	2	8	-	-	-	100%	1/4	0/4	0/4	1/4	0/4	9	8	-11%	78%	4
238th Markham Group	1	-	-100%	-100%	100%	-	-	1	-	-	-	100%	0/0	0/0	0/0	0/0	0/0	2	1	-50%	50%	-
23rd Markham Group	29	27	-7%	-10%	83%	-	2	12	1	2	-	80%	0/3	3/3	0/3	0/3	0/3	14	13	-7%	71%	3
2nd Markham Group	100	97	-3%	4%	81%	1	14	27	-	-	2	93%	4/5	4/5	4/5	0/5	4/5	32	27	-16%	81%	3
2nd Unionville Group	54	60	11%	13%	70%	-	14	10	5	2	3	50%	3/3	3/3	3/3	1/3	3/3	21	15	-29%	62%	3
333rd Markham Group	155	129	-17%	-15%	62%	7	13	37	-	1	1	95%	5/5	5/5	5/5	5/5	5/5	41	37	-10%	88%	7
38th Richmond Hill Group	61	73	20%	22%	52%	1	12	10	-	2	1	77%	0/3	0/3	0/3	0/3	0/3	10	10	0%	80%	0
392nd Thornhill Muslim Group	49	39	-20%	-5%	69%	1	4	11	-	1	-	92%	1/3	1/3	1/3	1/3	1/3	10	11	10%	100%	0
3rd Unionville Group	100	111	11%	17%	74%	-	11	28	3	1	4	78%	3/3	3/3	0/3	0/3	0/3	33	31	-6%	76%	1
4th Markham Group	56	69	23%	25%	82%	-	22	20	1	-	-	95%	0/3	0/3	0/3	0/3	0/3	20	21	5%	90%	1
5th Richmond Hill Group	39	38	-3%	12%	62%	1	20	12	2	2	3	63%	1/3	1/3	1/3	0/3	1/3	14	14	0%	86%	3
5th Unionville Group	91	83	-9%	-5%	68%	-	30	18	1	1	1	86%	4/5	4/5	4/5	2/5	4/5	23	19	-17%	78%	5
6th Richmond Hill Group	226	210	-7%	-6%	76%	2	12	56	-	1	1	97%	5/5	5/5	5/5	5/5	5/5	60	56	-7%	95%	2
7th Markham Group	94	87	-7%	-6%	66%	-	20	28	-	-	-	100%	6/6	6/6	6/6	0/6	6/6	26	28	8%	92%	6
7th Milliken Mills Group	42	48	14%	20%	60%	-	4	18	2	-	1	86%	3/4	3/4	3/4	3/4	3/4	21	20	-5%	90%	8
7th Thornhill Group	47	38	-19%	-16%	60%	-	12	17	1	1	3	77%	0/3	0/3	0/3	0/3	0/3	15	18	20%	93%	2
8th Markham Group	81	92	14%	15%	90%	-	17	22	-	-	2	92%	5/5	5/5	2/5	2/5	3/5	22	22	0%	95%	2
8th Richmond Hill Group	104	104	0%	8%	58%	10	34	16	1	4	1	73%	4/4	4/4	4/4	2/4	4/4	20	17	-15%	85%	3
<b>York Headwaters Area</b>	<b>1,930</b>	<b>1,829</b>	<b>-5%</b>	<b>4%</b>	<b>68%</b>	<b>36</b>	<b>425</b>	<b>531</b>	<b>25</b>	<b>41</b>	<b>53</b>	<b>82%</b>	<b>59%</b>	<b>60%</b>	<b>48%</b>	<b>26%</b>	<b>49%</b>	<b>555</b>	<b>556</b>	<b>0%</b>	<b>85%</b>	<b>43%</b>

### Breakdown by Section

Beaver Colony	496	506	2%	11%	73%	10	223	129	10	18	15	75%	14/25	14/25	11/25	4/25	11/25	134	139	4%	84%	
Cub Pack	684	627	-8%	-1%	68%	6	147	135	5	15	19	78%	16/28	17/28	13/28	6/28	13/28	138	140	1%	83%	
Scout Troop	549	512	-7%	5%	64%	6	51	105	4	7	12	82%	15/26	15/26	12/26	10/26	13/26	113	109	-4%	85%	
Venturer Company	142	137	-4%	1%	64%	1	4	25	3	-	3	81%	10/15	10/15	8/15	4/15	8/15	32	28	-13%	78%	
Rover Crew	59	47	-20%	-10%	78%	13	-	5	-	-	-	100%	6/9	6/9	5/9	3/9	5/9	4	5	25%	100%	
Non-Section	-	-	-	-	-	-	-	132	3	1	4	94%						134	135	1%	90%	
<b>York Headwaters Area</b>	<b>1,930</b>	<b>1,829</b>	<b>-5%</b>	<b>4%</b>	<b>68%</b>	<b>36</b>	<b>425</b>	<b>531</b>	<b>25</b>	<b>41</b>	<b>53</b>	<b>82%</b>	<b>59%</b>	<b>60%</b>	<b>48%</b>	<b>26%</b>	<b>49%</b>	<b>555</b>	<b>556</b>	<b>0%</b>	<b>85%</b>	<b>43%</b>