

## Canadian Tire JumpStart



### Want to Apply?

Questions? Call the Call Centre (1-844-YES-PLAY).

If you are a parent or guardian, you can apply for funding on behalf of your child/children by clicking on the **Start Application** button below. All information provided will be kept confidential.

**Before you start**, we ask that you first be able to answer “**Yes**” to the following questions:

- Is the child on whose behalf you are applying between the ages of 4-18?
- Is the funding that you require for a program involving a sport or physical activity?
- Is your family in a demographic which would be considered in financial need (as defined by Government guidelines)? [Click here](#) to check if you meet the financial need criteria.

If you can answer “**Yes**” to all 3 questions, then you will need to provide the following information as part of the application process. Be sure to have them handy once you click on the **Start Application** button:

- Your contact information (name, postal code, telephone number and email address).
- The first name, last name, gender and date of birth of your child.
- The details of the sport or physical activity in which your child would like to participate.
- The amount that you are requesting from Jumpstart.
- The name of the non-profit/charitable/service organization (Payee) running the sport or physical activity program.

Funds or equipment are provided directly to the Payee on behalf of the qualifying youth or child.

- Proof of financial need. Any one of the following will suffice as proof of financial need—income assessment, prior year T4 statement or three consecutive pay stubs. Instructions will be provided in the application on how to upload a copy of these documents.

If you want more information on the application before you start, [click here](#).

(<http://jumpstart.canadiantire.ca/en/what-we-do/application-process-overview>)

**START APPLICATION**

[https://jumpstart.smartsimple.ca/files/407846/f108831/terms\\_condition\\_en.html](https://jumpstart.smartsimple.ca/files/407846/f108831/terms_condition_en.html)

## Funding FAQs

### How old does a child need to be in order to be eligible for Jumpstart funding?

Jumpstart supports children between the ages of 4-18.

### What costs does Jumpstart funding cover?

Jumpstart assists with the costs associated with registration, equipment and/or transportation.

### Can I apply for funding for all my children?

Yes, funding can be requested for more than one child in a family as long as the children are between the ages of 4-18 and the total family unit income (before tax) falls within [LICO guidelines](#).

### How long does a program have to be to qualify for funding?

Funding should be for a sustained program that is either a minimum of five weeks in duration with a minimum of one session per week, or in the case of sport camps, five consecutive days.

### Can I request funding for two seasons in a row for my child?

Yes. Children can be funded for successive seasons in an activity up to a maximum of \$300 per activity; subject to Chapter discretion and/or local demands. The annual maximum is \$600; again, subject to Chapter discretion and/or local demands.

### Can I request funding for more than one sport for my child?

Yes. A child may be eligible to receive funding for more than one sport a year; however only one sport or activity is covered within each funding request.

### My son/daughter is in Select/Rep/Elite League. Are they able to be covered for funding?

Jumpstart typically supports participation in sports or physical activity programming at the House League level. Exceptions are up to the discretion of the Chapter and/or Jumpstart Regional Manager; with the Regional Manager having ultimate approval.

### I know a child whose family can't afford to have them participate in sports or physical activity programming. Can I apply for funding for the child on behalf of the family?

Unfortunately, the parent/guardian of the child will need to apply for funding for their child/children. Jumpstart realizes that family situations change, and we are here to offer assistance so that kids can continue to participate in the sports they love—or to learn a new sport. You can direct the parent/guardian to the Jumpstart website to apply for funding—[jumpstart.canadiantire.ca](http://jumpstart.canadiantire.ca) and/or encourage them to call the Call Centre (**1-844-YES-PLAY**). If the parent/guardian is reticent about sharing their financial information, let them know that all information is kept confidential.

### Can anyone apply for Jumpstart funding?

Revenue Canada's Low Income Cut-offs (LICOs) which are published by Statistics Canada can be used as a starting point to determine if a family meets Jumpstart's funding criteria. Families living below these income levels would meet Jumpstart's requirements for funding support.

There are 35 different LICOs, varying according to family size (the number of people in the household—adults and children) and size of community. To help determine if the family is eligible to receive Jumpstart funding you can [click here](#).

To determine where the total family unit income falls within the LICO table simply:

- Find the size of the family unit down the left-hand side
- Find the community size across the top.

Where the column and row meet is the LICO for that family unit size in the community.

For example, a family of 4 living in Toronto with a total family unit income of less than \$43,942 would meet Jumpstart's requirements for funding support. Please note that if the income is above the limits indicated then, regretfully, Jumpstart will not be able to approve the child for funding.

### How can I apply for funding for my child/children?

After January 15, 2015 you can apply online at [jumpstart.canadiantire.ca](http://jumpstart.canadiantire.ca).

### Once I apply for funding does that mean my child is registered in the sport/activity?

No, it is the responsibility of the parent to work directly with the service organization to ensure a spot is available for their child.

### Can I apply for funding at any time?

Applications for assistance can typically be submitted from January 15 to November 1, with the goal to be equitably distributed over Spring/Summer and Fall/Winter activities.

### How long does it take for an application to be processed?

Typically, it takes between 6-8 weeks for an application to be processed. If a new Payee needs to be approved, it could take longer. A Payee is the organization where the cheque for approved Jumpstart funding will be sent. If the organization is not an existing Payee, then they will need to be reviewed and approved by the Jumpstart Finance team as part of the application process—hence why, in these instances, the application process could take longer.

### How secure is the electronic application platform?

The platform that Jumpstart is using for the electronic application is a secure platform that is hosted in Canada. Security features and functionality exist at all levels of the system from administrative controls to encrypted servers. In addition, we have created user roles to define levels of access. This ensures that the information is only accessible to those who are authorized by Jumpstart.

Jumpstart adheres to the Privacy Policy as outlined on [jumpstart.canadiantire.ca](http://jumpstart.canadiantire.ca). Personal information that is received within the electronic application will be securely safeguarded at all times and maintained in strict confidence, in full compliance with applicable Canadian data protection laws and regulations including, without limitation, the *Personal Information Protection and Electronic Documents Act*, (PIPEDA) and all substantially similar provincial legislation. In addition, the personal and financial information you provide as part of the application process will only be used in connection with the administration of the funding and program request. Your personal and financial information will not be used by Jumpstart, Community Partners, or Canadian Tire Corporation, Limited for promotional, advertising, or any marketing purpose (without your explicit consent). Personal information will be used and disclosed only for the purposes identified in the Terms and Conditions that you agreed to at the beginning of the application, or as required by law or otherwise pursuant to Jumpstart's Privacy Policy as outlined on [jumpstart.canadiantire.ca](http://jumpstart.canadiantire.ca). If any personal information is shared with third parties, these third parties are bound by appropriate agreements with Jumpstart to secure and protect the confidentiality of your personal information.